

WHO WE ARE: The Peripheral Nerve Society (PNS) is an international non-profit organization of scientists, physicians, and other healthcare providers working together to investigate and treat diseases of the peripheral nervous system.

This Strategic Plan is largely based upon the PNS 2019 Fall Board Retreat, a new governance structure, revised bylaws, and multiple subsequent discussions.

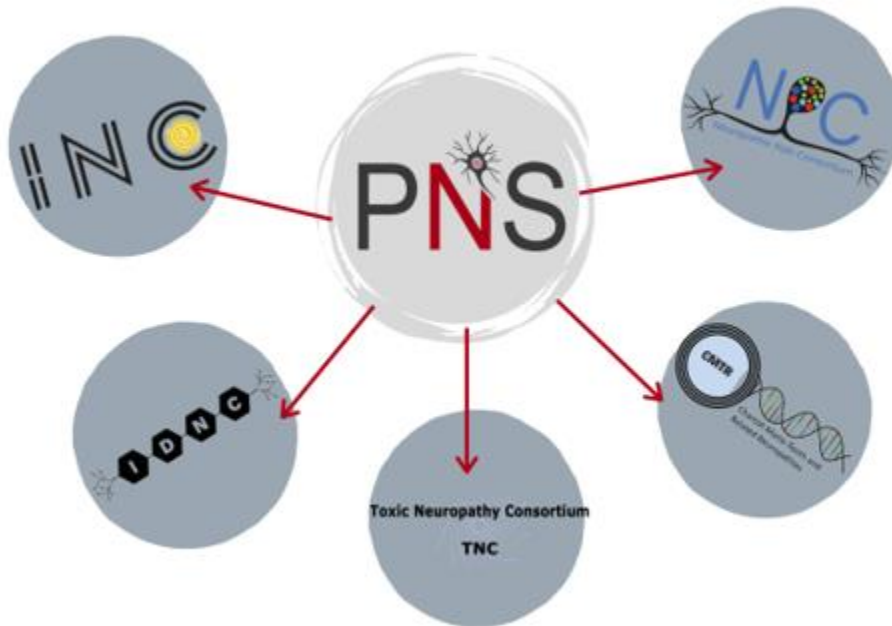


These most important goals of the PNS (1-5) are realized with strategic help and the input of the PNS Board, the different PNS committees and Special Interest Groups (SIGs), PNS members, members of patient advocacy groups, and other partners, and with the help of the PNS Executive Office.

The PNS follows **core strategies** to realize their goals. There are many suggestions from different subgroups within the PNS to increase activities. To maintain this all manageable both from a time-investment and a financial point of view, it is needed to prioritize and to focus (**see priority list**). This is now - more than ever - needed because COVID-19 does not enable the PNS to organize an in-person meeting for the second year in a row (2020 and 2021). However, the PNS will organize a very attractive virtual 2021 meeting largely mimicking an in-person meeting with some extra virtual activities and plans to organize more activities divided over the year.

To realize these goals (1-5), the PNS conducts the following core strategies:

1. Organize an Annual Meeting (goals 1,2 and 5)
2. Support activities of the Special Interest Groups (SIGs) (goals 1-5)



3. Develop educational and training opportunities for peripheral nerve disease (goal 4)
4. Develop and promote guidelines related to peripheral nerve disease (goals 3 and 5)

5. Collaborate with partners to increase research and clinical care related to peripheral nerve disease
 - a) those developing treatments to bring new treatments to our patients (goals 1,2)
 - b) funding agencies to increase research related to peripheral nerve disease (goals 1-4)
 - c) other scientific organizations to increase visibility of peripheral nerve research and standards of care (goals 2 and 3)
 - d) patient organizations to improve care and treatment for their patients (goals 1-3)

Prioritizing Activities

There are a lot of suggestions and initiatives for activities that could further support the goals of the PNS. Largely because all require active PNS member engagement and/or Executive Office support, and most have financial impact, it is a requirement to focus and to prioritize.

Therefore, these activities/possible activities are **prioritized** as follows:



In addition, for each of these categories, the **focus** (in years) and their **requirements** are listed below.

Priority List

a. PNS Core Activities

Focus: annually

These activities are conducted every year.

1. Organize PNS Annual Meeting
2. Support activities of the Special Interest Groups (SIGs)
3. Organize teaching courses and symposia
4. Support the Junior Members of the PNS
5. Support the development of guidelines
6. Publish the JPNS

The most important requirements for these PNS core activities are:

1. A robust and financially secure organization (core activities 1-6)
2. A successful Annual Meeting (in-person, hybrid, or virtual) (core activities 1-4)
3. Year-round member engagement (core activities 1-6)
4. A robust website (core activities 1-4)
5. Good collaboration, editor, board, and publisher (core activities 5,6). For strategy regarding JPNS see separate document.
6. Help of Executive Office Staff (core activities 1-6)

b. PNS Developmental Activities

Focus: 2021/2022

These activities are new, in progress, or still need to start.

	Year
1. Improve membership recruitment and retention	2021
2. Increase membership benefits and engagement	2021
3. Launch an online community forum (for PNS in general and the SIGs)	2021
4. Explore year-round educational opportunities	2021
5. Explore post-doctoral fellowship grants for peripheral neuropathy research	2021/22
6. Support global outreach efforts (Asia, Latin America, Africa); (see also 4)	2022
7. Increase collaboration with	
a. those developing treatments for peripheral nerve disease (see 4-6)	2021/22
b. funding agencies (see also 4 and 5)	2022
c. patient advocacy groups	2022

The most important requirements for these PNS developmental activities are:

1. PNS website redesign* (in progress) (dev. activities 1-7)
2. Membership testimonial video (attract potential new members, partners, sponsors) (dev. activities 1-2,7)
3. Quarterly newsletter to inform and connect with our members (dev. activities 1-2,6)
4. Create year-round membership activities (e.g., SIG programs, symposia, forums) * (dev. activities 1-4)
5. Develop a career center on the PNS website (Junior Committee will explore) (dev. activities 1-3,5)

6. Collaboration with other Societies (e.g., EAN) to enhance education about peripheral nerve diseases and increase the prominence of the PNS (dev. activities 1,6,7)
7. Explore partnership agreements with those developing treatments (e.g., for unrestricted education grants) (dev. activities 2,4,6,7)

* Level to which this can be supported requires consultation.

c. PNS Possible Future Activities

Focus: 2022 or Future Year

These activities are currently not being done and will likely need to be postponed to 2022 or a future year.

Directly for Members/SIGs

1. Virtual Grand Rounds for difficult cases*
2. Archive of foundational papers on the PNS website
3. Explore additional SIG support (e.g., innovative clinical trials panel) *

Future PNS Annual Meetings

4. Explore possible expansion of PNS Annual Meetings to sites other than Europe and North America

Further Expansion/Visibility of PNS

5. Annual communications plan
6. Social media campaigns*
7. Membership recruitment with outside organizations

* Level to which this possibly can be supported requires consultation.